



PRESS RELEASE
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AAGI Announces Record Number of Winners in 2011 Agent Sales Contest!

The 6th annual Agent Sales Contest resulted in AAGI announcing a record number of winning agencies. 2011 produced more than 15 agencies eligible for this year's trip to the all-inclusive Marriott CasaMagna Hotel in Puerto Vallarta, Mexico.

Last March, based on an agency's recent sales, AAGI provided a sales target. AAGI tracked monthly sales relative to the targets, sending updates and contest 'teasers' to promote the upcoming trip.

The contest included written business from March 1 through July 31, 2011. Winners will enjoy a five night stay in Mexico from October 6 - 11, 2011.

The 2012 Agent Sales Contest destination has not yet been announced....watch for AAGI's upcoming announcement!