

PRESS RELEASE
May, 2011

**American Auto Guardian, Inc. ("AAGI")
Participates in OIADA Preferred Partner**

Arlington Heights, IL - American Auto Guardian, Inc. ("AAGI"), has recently started to participate in The Ohio Independent Auto Dealers Association's ("OIADA") Preferred Partners Program.

The OIADA was founded in January of 1985 by a group of ten independent auto dealers and two auction owners as the Auto Dealer Alliance of Ohio (ADAO). These original twelve members believed that used car dealers should band together to form a new organization which would serve the needs of independent dealers statewide. As such, the ADAO was incorporated as a not-for-profit trade association dedicated to the task of promoting and serving the needs of independent dealers.

The ADAO formally affiliated the association with the National Independent Auto Dealers Association (NIADA) on March 11, 1985, making it the recognized state association for independent auto dealers in Ohio, thus making the association part of a national organization that has grown to over 20,000 dealer members. In late 2003 the association changed their ID acronym from ADAO to the more identified OIADA which represents the Ohio Independent Automobile Dealers Association.

In May, 2011, OIADA announced the addition of AAGI to their Preferred Partner Program offering services and discounts to their membership. For more information on the OIADA, visit www.ohiada.org.

For questions regarding this information, contact Susan Buchholz.

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